

F. No. Tr-11/9/2023-Training-DOP
Government of India
Ministry of Communications
Department of Posts
(Training Division)

Dak Bhawan, Sansad Marg,
New Delhi – 110 001.
Dated: 01.08.2023

To,

1. AS&FA, Postal Directorate, New Delhi.
2. All Head of Circles.
3. The CGM (Parcel Directorate & PLI Directorate) & GM (BD Directorate)
4. All Sr. DDsG, Dak Bhawan.
5. Director, RAKNPA, Ghaziabad (UP).
6. All DDsG, Dak Bhawan.
7. All Directors of Postal Training Centres.

Subject: Seeking nominations for training programme on 'Big Data Analytics' at the IIM-Ahmedabad.

Sir/Madam,

With reference to the subject matter, it is informed that IIM-Ahmedabad is going to organize a training programme on 'Big Data Analytics' during August 21-26, 2023. Programme highlights are enclosed for ready reference. Other details of the course may be referred on URL <https://web.iima.ac.in/exed/programme-details.php?id=MTA3MQ==>.

2. In this regard, nominations are called for from officers of JTS and above grade. It is requested that nominations, if any, for the programme may please be sent to the Training division of the Postal Directorate latest by 04-08-2023 positively.

3. This has the approval of the Competent Authority.



(Sanjeev Chawla)
Assistant Director (Training)

Encl: as above



भारतीय प्रबंध संस्थान अहमदाबाद INDIAN INSTITUTE of MANAGEMENT AHMEDABAD

[Download](#)

विद्याविनियोगादिकासः

(index.php)

[IIMA Home \(https://www.iima.ac.in/web/iima/\)](https://www.iima.ac.in/web/iima/)
[ExEd Home \(index.php\)](#)
[About Us](#)
[Programmes](#)
[Events \(https://web.iima.ac.in/exed/online-venue\)](https://web.iima.ac.in/exed/online-venue)
[Contact us \(contact-us.php\)](#)

 Name *
Your Name

Company Name *

Organisation Name

Designation

 Sitemap
Designation

E-mail *

Your Email

Contact Number *

Your Contact Nu

[Home \(index.php\)](https://www.facebook.com/iima) / [LinkedIn](#) / [Open Resources \(https://www.google.com/\)](#) / Big Data Analytics

[Big Data Analytics](#)
[\(https://www.linkedin.com/company/exeeduiima/\)](https://www.linkedin.com/company/exeeduiima/)


Start Date:	Aug 21, 2023	End Date:	Aug 26, 2023
--------------------	--------------	------------------	--------------

Last Date for Application:	August 7, 2023	Last Date for Early Bird:	July 31, 2023
-----------------------------------	----------------	----------------------------------	---------------

Programme Fee:	150000 INR Plus, GST	Early Bird Fee:	139500 INR Plus, GST
-----------------------	----------------------	------------------------	----------------------

[Apply Online](#)
[Pay Now \(pay-prg-online.php?prg_id=2a36e9ae-ce6b-5fa2-b2b1-64118be6da97\)](https://web.iima.ac.in/exed/online-venue)

Objectives Programme Highlights Pedagogy Participants' Profile Faculty

The program aims to cover the essential aspects of data and analytics in three key modules:

Managing Data and Analytics

- Managing analytic lifecycle in organizations
- Strategies and best practices in data and analytics
- Analytic communications and storytelling with data

Analytical Models and Applications

- Supervised and un-supervised machine learning models
- Personalized recommendations in e-commerce
- Customer behaviour analysis using text, image, and location data
- Neural networks and Deep learning
- Visual analytics: Basic and advanced constructs
- Exploratory visual analytics for understanding large data sets
- Design and development of dashboards

Technology and Data management

- Python programming for data science
- Fundamentals of data access using Relational and NoSQL databases
- Big data technologies: DFS, Map reduce, Hadoop and Spark