# **Contest for National Postal Week**

## IDEA BOX CONTEST

**OUR AIM:** 

### One IPPB Bank account in every household by 2020

SHARE YOUR IDEAS AND HELP US ACHIEVE IT!



We ask for your support and your ideas by participating in the Idea Box Contest.

### National Postal Week: 9th - 15th Oct, 2017

4)

8)

- The contest starts on 9th October, 2017 and last date for submission is 15th October, 2017.
- The Participants are required to bring forth the ideas through posters/slogans briefly suggesting how the vision can be achieved
  - a) The Poster/Slogan has no word limit but should be put on an A4 size paper.
  - Language should be English or Hindi.
- Each Circle will invite ideas from the following groups (the Postal Staff College & Postal Training Centers will compete in the respective Circles they are located):
  - Group A b) Group B c) Group C (including MTS) All GDSs a) Dak Bhawan (Directorate at New Delhi) will participate as a separate circle.
- 5) Only one entry allowed per contestant.
- All entries to be submitted to the Office of the CPMG in their respective Postal Circles in an 6) envelope super-scribed IDEA BOX - Group "<your group name>".

All National Entries to reach: CSMO, India Post Payments Bank, 2nd Floor, Speed Post

- All entries should carry the following details: 7)
  - Group Name
  - Name of person b)
  - ID Number/Aadhar Number (in case of GDS) c) Address (including BO/SO/HO/DO/CO etc.)
  - Mobile Number e)
  - Centre, Market Road, New Delhi 110001 before 25th November, 2017 Date of Declaration of result at Circle Level is 15th November, 2017
- 10) Date of Declaration of result at National Level is 15th December, 2017 11) The Decision of the IPPB in all cases shall be final and binding

### Topics:

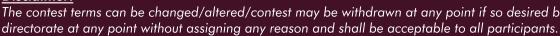
- Products & services like Savings Account/Current Account/DBT/Remittances (Domestic and Foreign)/Bill Payments/Utility Payments/Department of Post Products/Merchant Payments/Third Party products like Loans/Gold Bonds/Life and Non-Life Insurance/Health Insurance/Critical Illness/Mutual Funds Branch Network
- Channels like: Doorstep Banking, Mobile Application, Internet Banking, ATM, Kiosk, Branch Banking, IVR Call Center/SMS Banking
- Human Resources
- Technology Marketing and Sales
- Customer Care
- Target Groups like: Rural/Semi Urban/Urban/Students/Housewives/Farmers/Small Business Owners/Blue Collar Workers/White Collar Workers/Migrant Labourers

#### Selection and Awards: All ideas will be evaluated on the basis of creativity

- and innovation. The presentation of the same should be easily comprehendible & understandable. The Circle Office of DOP will hold the Idea Box Competition within the respective circles
- and select the Best Ideas in each group. The Best Idea in Each Group will be declared the winner at Circle Level and will get a Cash

Award of ₹ 3000/- and a Certificate. These entries will also qualify for the National Level in their respective categories.

- Each Circle will send their Best Ideas for National Level evaluation.
- The panel at Delhi will evaluate from among the Circle Level entries in each Group and award the best entry of each group at the National Level.
- The National Winner will get a <u>Cash Award of ₹ 5000/-, a Certificate and a Trophy.</u>



Disclaimer: The contest terms can be changed/altered/contest may be withdrawn at any point if so desired by the IPPB/Postal

