Contest for National Postal Week

IDEA BOX CONTEST

OUR AIM:
One IPPB Bank account in every household by 2020

SHARE YOUR IDEAS AND HELP US ACHIEVE IT!

We ask for your support and your ideas by participating in the Idea Box Contest.

Rules:

1) The contest starts on 9th October, 2017 and last date for submission is 15th October, 2017.
2) The Participants are required to bring forth the ideas through postcards/diagrams briefly suggesting how the vision can be achieved
   a) The Postcard/Diagram has no word limit but should be put on an A4 size paper.
   b) Language should be English or Hindi.
3) Each Circle will invite ideas from the following groups (the Postal Staff College & Postal Training Centers will compete in the respective Circles they are located)
   a) Group A - B Group B - C Group C (including MTs)
   d) All GDs
   e) Desk Officers (Defunct or New Delhi) will participate as separate circle.
4) Only one entry allowed per contestant.
5) All entries to be submitted to the Office of the CDFM in their respective Postal Circles in an envelope super-ascribed IDEA BOX – Group <your group name>.
6) All entries should carry the following details:
   a) Group Name
   b) Name of person
   c) ID Number/Author Number (in case of GDs)
   d) Address (including BO/SG/HD/DD/CO etc.)
   e) Mobile Number
7) All National Entries to reach CDFM, India Post Payments Bank, 2nd Floor, Speed Post Complex, Market Road, New Delhi - 110001 before 23rd November, 2017
8) Date of Declaration of result at Circle level is 15th November, 2017.
9) Date of Declaration of result at National level is 15th December, 2017.
10) The Decision of the IPPB in all cases shall be final and binding.

Features:

- Products & services like Savings Account/Current Account/DBT/Remittances (Domestic and Foreign)/Bill Payments/Utility Payments/Departmental Post Products/Merchant Payments/Third Party products like Loans/Deposit/Bonds/Life and Non-Life Insurances/Health Insurance/Critical Illness/Mutual Funds
- Branch Network
- Channels like: Doorstep Banking, Mobile Application, Internet Banking, ATM, Kiosk, Branch Banking, IVR Call Center/IVS Banking
- Human Resources
- Technology
- Marketing and Sales
- Customer Care
- Target Groups like: Rural/Semi Urban/Urban/Students/Housewives/Former/Small Business Owners/Blue Collar Workers/White Collar Workers/Migrant Labours

Selection and Awards:

- All ideas will be evaluated on the basis of creativity and innovation. The presentation of the same should be easily comprehensible & understandable.
- The Circle Office of DDP will hold the Idea Box Competition within the respective circles and select the best ideas in each group.
- The Best Idea in Each Group will be declared the winner at Circle Level and will get a Cash Award of ₹ 5000/- and a Certificate. These entries will also qualify for the National Level in their respective categories.
- Each Circle will send their Best Ideas for National Level evaluation.
- The panel of experts will evaluate from among the Circle level entries in each group and award the best entry of each group at the National Level.
- The National Winner will get a Cash Award of ₹ 5000/-, a Certificate and a Trophy.

Submission:
The contest terms can be changed/modified/can be withdrawn at any point if so desired by the IPPB/Postal Authorities at any point without assigning any reason and shall be acceptable to all participants.

Sanchar Bhawan, New Delhi
Chief Postal Officer, India Post Payments Bank Limited

For more details please visit www.indiapost.gov.in